

BUILDING COMMUNITY

2024 JCRB | AJC HUMAN RELATIONS EVENT

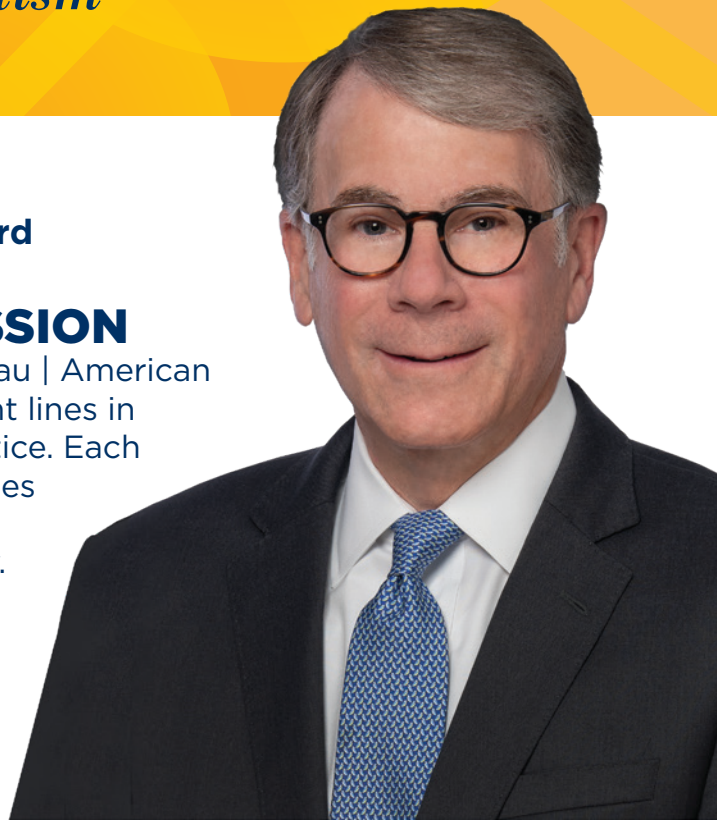
*80 years of combating antisemitism
and pursuing justice*

HONORING BILL BERKLEY

with the **Henry W. Bloch Human Relations Award**

FURTHERING THE JCRB | AJC MISSION

For 80 years, the Jewish Community Relations Bureau | American Jewish Committee (JCRB|AJC) has been on the front lines in the fight against antisemitism and the pursuit of justice. Each year, we honor one community leader who exemplifies the values and leadership of Henry W. Bloch and in our 80th year, we are delighted to honor Bill Berkley. Proceeds from this inspiring event fuel the organization's education and community relations work. As we work together to build stronger communities, we look forward to sharing this meaningful evening with you.



WHEN & WHERE

Sunday, November 24, 2024

Sheraton Crown Center

5:15 p.m. Registration and Cocktail Hour

6:30 p.m. Dinner and Program

8:30 p.m. Conclusion

EVENT CHAIRS



Mayra Aguirre



Dr. Marc Hahn



Mark Jorgenson



Anne St. Peter



Maurice Watson



Debbie Wilkerson



JCRB | AJC Kansas City

COMBATING ANTISEMITISM & PURSUING JUSTICE

BUILDING COMMUNITY

2024 EVENT SPONSORSHIP OPPORTUNITIES

FOURSCORE SPONSOR | 80th Anniversary Presenting Sponsor - \$40,000

- Cocktail hour and dinner, premier seating at 3 tables with 8 guests per table (24 guests)
- 12 Valet parking vouchers
- Logo and recognition in event promotional materials as a Fourscore Sponsor, including on-stage and on-screen acknowledgment, and listing in program
- Logo and recognition in pre- and post-media
- Logo and link in email blast (5,000+ email reach with 43% open rate)
- Logo and link on social media post
- Logo and link on event website

In honor of JCRB/AJC's 80th year, please consider adding \$80 to your total gift.

MILESTONE SPONSOR - \$20,000

- Cocktail hour and dinner, premier seating at 2 tables with 8 guests per table (16 guests)
- 8 Valet parking vouchers
- Logo and recognition in event promotional materials as a Milestone Sponsor, including on-stage and on-screen acknowledgment, and listing in program
- Logo and link in email blast (5,000+ email reach with 43% open rate)
- Logo and link on social media post
- Logo and link on event website

LANDMARK SPONSOR - \$10,000

- Cocktail hour and dinner, premier seating at 1 table of 10 guests
- 5 Valet parking vouchers
- Recognition in event promotional materials as a Landmark Sponsor, including on-stage and on-screen acknowledgment, and listing in program
- Logo and link in email blast (5,000+ email reach with 43% open rate)
- Logo and link on social media post
- Logo and link on event website

ANNIVERSARY SPONSOR - \$5,000

- Cocktail hour and dinner, seating at 1 table of 8 guests
- 4 Self-parking vouchers
- Recognition in event promotional materials as an Anniversary Sponsor, including on-stage and on-screen acknowledgment, and listing in program
- Logo and link in email blast (5,000+ email reach with 43% open rate)
- Logo and link on event website

RESILIENCE SPONSOR - \$3,000

- Cocktail hour and dinner for 4 guests
- Recognition in event promotional materials as a Resilience Sponsor, including on-screen acknowledgment, event website, and listing in program

UNITY SPONSOR - \$1,500

- Cocktail hour and dinner for 2 guests
- Recognition in event promotional materials as a Unity Sponsor, including on-screen acknowledgment, event website, and listing in program

ALLY (Individual Admission) - \$350

- Cocktail hour and dinner for 1 guest

PUBLIC SERVANT & YOUNG PROFESSIONALS RATE (Individual Admission) - \$175

- Cocktail hour and dinner for 1 nonprofit professional, or 1 elected official, or 1 young professional aged 40 and under





2024 SPONSORSHIP COMMITMENT

CONTACT INFORMATION

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Home Office Mobile

Email: _____

My listing in the program should be: _____

SPONSORSHIP LEVEL

- Fourscore Sponsor \$40,000 Milestone Sponsor \$20,000 Landmark Sponsor \$10,000
 Anniversary Sponsor \$5,000 Resilience Sponsor \$3,000 Unity Sponsor \$1,500
 Ally (Individual Admission) \$350 Public Servant & Young Professional Rate \$175

PAYMENT INFORMATION

- In honor of JCRB|AJC's 80th year, I have added \$80 to my total gift.
- My payment will be made by check.
- My payment will be made online. I agree to JCRB|AJC adding the 3% credit card processing fee to my transaction to defray expenses. To make your secure online payment, scan this code or click here: jcrbajc.org/2024-human-relations-event.html
- Please charge my credit card. I agree to defray JCRB|AJC's expenses by adding 3% to my transaction for credit card processing fees.
- American Express Discover Mastercard Visa



Name on Card: _____

Card Number: _____

Security Code: _____ Exp Date: _____ Billing Zip Code: _____

TOTAL \$ _____ Signature: _____

Contributions in excess of \$95 per person attending are tax deductible as allowable by law. No tickets issued. Please check-in at the Welcome Table.

We request that your reply be received **NO LATER THAN OCTOBER 30, 2024** in order to be listed in the commemorative program.

QUESTIONS? Please call 913-327-8184 or email hillaryt@jewishkc.org.

